



# CUSTOM CALLING CARD GAUGE ORDER FORM

Ordering Information: Please Fill Out Form & Attach Artwork

316 NE 1st Street, Pompano Beach, FL 33060  
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DATE: \_\_\_\_\_

Contact/Company Name: \_\_\_\_\_

Number of Printed Sides:  One OR  Two

QUANTITY: (Minimum Quantity 100): \_\_\_\_\_

### SIDE ONE:

Scale:  Mil  Micron 2032  Micron 2000  
Border:  With  Without

**For Additional Information:** i.e. address, phone number, email, web-site, etc. – please explain in the **COMMENTS** Section at the bottom of page. Also, remember to specify your preferred font name OR supply font.

Colors: Side ONE # \_\_\_\_\_ Color(s)

Color Name / Pantone #	
1.	3.
2.	4.

### SIDE TWO:

Scale:  Mil  Micron 2032  Micron 2000  (Blank)  
Border:  With  Without

Standard Directions on Back:  Yes  
 Custom Directions / Other  
(Please Explain in COMMENTS Section at bottom of page)

Colors: Side TWO # \_\_\_\_\_ Color(s)

Color Name / Pantone #	
1.	3.
2.	4.

Total Colors  
Both Sides

Certain color matches require an additional charge. Gauge base is brushed aluminum.  
**Cost based on Total Number Colors Both Sides.** Example: One color black on two sides is a total of two colors.

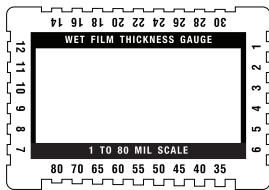
### ARTWORK

Digital Artwork should be at least **600dpi resolution**. We accept png, psd, and ai files. Please specify font name or attach fonts when available. Faxed artwork is not acceptable.

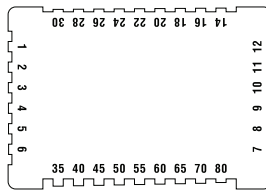
Note: Additional charges may apply when appropriate artwork is not submitted or excessive changes to artwork are requested.

### Calling Card Gauge Layout Examples:

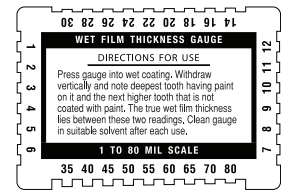
Overall Dimensions: 2-1/4"H x 3-1/4" W x 0.032"D



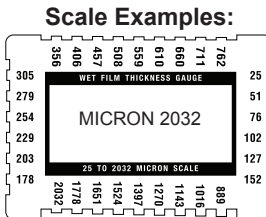
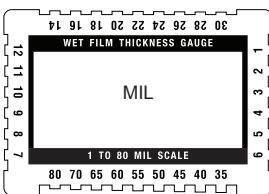
**With Border**  
Image Area with Border:  
Dimensions: 1-1/8"H x 2-1/2"W



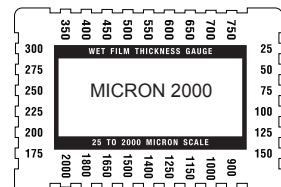
**Without Border**  
Image Area without Border:  
Dimensions with Mil Scale: 1-1/2"H x 2-5/8"W  
Dimensions with Micron Scale: 1-1/4" x 2-3/8"W



**Standard Directions on Back**



### Scale Examples:



### COMMENTS / ADDITIONAL Information:

i.e. address, phone no., email, website, custom directions (back) – please email in your preferred font OR supply font name.  
Specify additional information to be Side One OR Side Two.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_